

KATE MARIE HODGES

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EDUCATION

The University of Texas at Austin

May 2019

Bachelor of Arts in Psychology • Design Strategy

McCombs Business Foundations Certificate • Minor in Spanish

GPA: 3.85

EXPERIENCE

UX Design, Drawn, Austin, TX

July 2018 - Present

Design Researcher

- Conduct user research for client projects
- Assist designers with wireframes and prototyping

Machine Learning Financial App Design, USAA Design Studio, Austin,

January 2018 – May 2018

Student Team Member

- Conducted user research on USAA members to understand their financial decisions and values
- Designed a financial app prototype that uses Machine Learning/AI to improve USAA members' financial security

Tech and Early Ed Incubator, HeadStart, Austin, TX

December 2017

Participant and winner

- Two-day incubator to develop technological innovations to tackle problem areas in early childhood education
- Part of an interdisciplinary team that created a prototype for an AR app called Safe-AR-I for experiential learning in classrooms

WorkMonger, Austin, Texas

August 2017 – January 2018

Intern/Job Seeker Services

- Managed all marketing campaigns
- Ran usability tests in preparation for online profile platform launch
- Managed company website, ran system checks (debugging, updates)
- Managed all social media platforms including Facebook, Twitter, and LinkedIn; daily postings and branding; created monthly newsletter; sent out daily and weekly email campaigns
- Answered customer questions, assisted with job-matching of job seekers

Similarity and Cognition Lab, UT Austin, Austin, Texas

January 2017 – May 2017

Research Assistant

- Ran participants through the experiment trials, recorded and analyzed data, assisted with research and creation of a new study focused on impulsivity, decision making, delayed discounting, and need for cognitive closure

Looney & Associates, Dallas, Texas

May 2014 – August 2014

Architecture and Interior Design Intern

- Shadowed designers, worked in the sample library pulling requested materials, and brainstormed project ideas

ORGANIZATIONS

Liberal Arts Council, UT Austin

February 2016 – Present

Student Affairs Co-Chair, Student Affairs Committee

- Plan events focused on providing students with resources to amplify their competitiveness in the job market, maintaining their physical and mental well-being at UT, and advocating for student empowerment
- Host events and advocate for legislation that focused on bettering academic and student affairs on campus

Dean's Student Advisory Committee (DSAC) (Fall 2016-Spring 2017)

- DSAC: held meetings with the Dean of Liberal Arts to discuss student and academic matters related to the college

SKILLS

UX Design, User Research, Adobe Creative Suite, Sketch, Design Strategy, Design Thinking

Languages: English and Conversational Spanish